



ENGAGE YOUR EMPLOYEES IN A DYNAMIC, HANDS-ON BUSINESS EXPERIENCE

Challenge your employees to develop their business skills and knowledge in a risk-free competitive environment with a Capsim® web-based simulation. Played individually or as a team, each interactive online experience provides an opportunity to bring business theory to life, build a strategic perspective, and see first-hand the cross-functional impacts of business decisions.

Each experiential learning program is tailored to meet your needs on your schedule. We can even lead the training for you.

CELEBRATING
30
YEARS | **CAPSIM®** 
Unforgettable Business Learning
BUILDING BUSINESS ACUMEN IN 1 MILLION PARTICIPANTS



THE EXPERIENCE

Research shows people learn best by doing. Our simulations shape future leaders through the first-hand experience of running a business as an executive in a simulated company.

Participants have the opportunity to:

- develop critical collaboration skills.
- define each team member's responsibilities.
- establish a strategy and align decisions across departments.
- observe how decisions affect the entire organization.
- compete in a fast-paced environment that mimics real world demands.
- interpret financial statements and market analysis to make data-based decisions.
- learn from expert coaching sessions.
- simplify processes in a complex environment.
- present to the entire group.

THE OBJECTIVES

Over one million participants in Fortune 500 companies and academic institutions around the world have enhanced their business acumen, team building and critical thinking skills through our engaging simulations.

Teams work together to:

- develop and execute a strategy.
- formulate decisions in R&D, marketing, production, finance, and TQM that support the team's strategy.
- understand the cross-functional impacts of decisions and their affect on the company's bottom line.
- utilize market segment analysis reports to identify customers' needs to strengthen decisions and outperform the competition.

THE FOCUS

Our clients have used our simulations to meet learning goals including:

- business acumen
- team-based decision making
- finance for non-finance managers
- leadership development
- strategic decision making

TAILORED TO FIT

We can tailor a program to fit your needs and partner with you to lead training sessions with your employees in person, online or both. Depending on your schedule, programs can range from one to three days. **Call me today and let's get started!**

Joe LiVigni

Sales Manager

312.477.7284

joe.livigni@capsim.com



©2015 Capsim Management Simulations

OUR CLIENTS INCLUDE

CATERPILLAR®

PolyOne

illumina®

Johnson
Controls

Amsted Rail

Insperity

IBEX

dish
NETWORK

GE

MARVELL®

DigitalGlobe

Cummins

PURCHASING
POWER

Linde

SAMSUNG

877.477.8787

+1.312.477.7200 (outside North America)
sales@capsim.com
capsim.com

OVER-C 01/21/15